



London Sustainability Exchange

Invitation

## **MOTIVATE LONDON EVENT: Why Projects Work**

**26 APRIL 2006: 1.30 – 5.15 PM**

**Venue: Social Market Foundation, 11 Tufton Street London SW1P 3QB**

*Ever wondered what the secret is to delivering a successful behaviour change project? This free and informative seminar will empower delegates with a suite of project management skills to enable them to deliver effective sustainability projects of their own. Speed-dating style workgroup topics will include - project parameters, risk management, monitoring and evaluation and overcoming barriers to success. Our collaborative learning approach will allow delegates to apply project management techniques to real world case studies.*

### **PROGRAMME**

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| <b>1.30</b> | <b>Coffee and Registration</b>   |
| <b>2.00</b> | <b>Welcome and introduction</b> to the London Motivators Learning Network by Samantha Heath, and outline of the aims for the afternoon   |
| <b>2.10</b> | <b>Ros Bedlow, Sustainable Energy Action / RENUÉ</b><br>Ros will outline SEA / RENUÉ's approach to setting project aims and objectives, and achieving outcomes and outputs                                     |
| <b>2.25</b> | <b>Ola Bankole, London Borough of Hackney</b><br>Ola will explain how the London Borough of Hackney planned and coordinated its recycling program and successfully identified and overcame barriers to success |
| <b>2.40</b> | <b>Workgroup activity: speed-dating style sessions</b><br>Delegates will break into the first two of four facilitated workgroups to receive a concise rundown on the elements of project management            |
| <b>3.20</b> | <b>Refreshments</b>  |
| <b>3.40</b> | <b>Final two speed-dating style sessions</b>   |
| <b>4.20</b> | <b>Questions and review of learning</b>  |
| <b>4.35</b> | <b>Summary and concluding remarks</b>  |
| <b>4.45</b> | <b>Refreshments and networking</b>   |
| <b>5.15</b> | <b>Close</b>   |

## AIMS

- To help delegates identify and understand the elements of successful project management
- To empower delegates with a suite of project management skills to enable them to deliver effective behaviour change projects of their own.

### **This seminar will provide:**

- A clear understanding of the key stages of successful project management
- Advice on how to set achievable objectives while dealing with 'squeezed' budgets and 'stolen' time
- Skills to stay on top of schedules and manage 'problematic partners'
- An outline of how to effectively monitor and evaluate outcomes and outputs
- Case studies to observe effective project management in action

## WHO SHOULD COME?

The seminar is aimed at those working mainly in the public or voluntary sectors, to improve and increase Londoners' environmental sustainability. Whether it's working to encourage participation in environmental projects, or promoting the take up of sustainable services, we welcome you to sign up for this free event.

You could be working on a wide range of sustainability issues including: transport, health, open spaces, energy, waste and resources, regeneration, community cohesion, faith and environment, education, social enterprise, sustainable consumption and production, local procurement, fair trade food, market gardens or other subjects.

## LONDON MOTIVATORS LEARNING NETWORK

This event is organised as part of our London Motivators Learning Network, to support London professionals and organisations that are working to encourage and enable Londoners to live greener lifestyles. To join the network and benefit from a range of services email Miriam Brown at [m.brown@lsx.org.uk](mailto:m.brown@lsx.org.uk) or call 020 7324 3636.

## TO REGISTER

Email your details, including name, job title, organisation, address including postcode, telephone number, email and areas of interest to: Miriam Brown ([m.brown@lsx.org.uk](mailto:m.brown@lsx.org.uk) or call 020 7324 3636). Spaces are limited so book early to avoid disappointment.

Your e mail address and areas of interest will be included in the delegate packs to help you make the most of your networking time. Please state on registration if you would like your details to remain confidential.

If you require wheelchair access please let us know in advance.

**For more information about London Sustainability Exchange, visit our website [www.lsx.org.uk](http://www.lsx.org.uk)**

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